



B2C eCommerce Module for Captivate Prime



Featured



Office Environments \$250.00	Managing Your Business \$300.00	Eye Fatigue \$75.00	Onsite Emergency Situations \$50.00
ADD TO CART	ADD TO CART	ADD TO CART	ADD TO CART

This module provides organizations with a business to consumer eCommerce solution for Captivate Prime. An organization may offer to sell their self-paced, virtual classroom or physical classroom training through a hosted eCommerce portal.

Included in all plans



No transaction fees
(transaction fees from Credit card merchant still applies)



Products, file storage and bandwidth

Sales Channels



Branded online store



Point of sale



Facebook / Instagram



Google Shopping

Features

- ✓ Responsive website
- ✓ Layout controls
- ✓ Single-page checkout
- ✓ Can be used with Apple Pay, Google Pay, Amazon Pay, PayPal and others.
- ✓ Coupons, discounts, and gift cards
- ✓ Professional reporting tools
- ✓ Blog integration
- ✓ Free Sitewide HTTPs and Dedicated SSL
- ✓ Product ratings and reviews
- ✓ Customer groups and segmentation
- ✓ Abandoned cart saver
- ✓ Persistent Cart



Service and Support

- ✓ 24/7 live agent support for eCommerce shopping cart.
- ✓ Captivate Prime Integration Support with shopping cart M-F business hours.
- ✓ Express routing, priority support, and strategic account management available.

Payment Processing

- ✓ No transaction fees to use leading payment gateways.
- ✓ (Optional) Special credit card rates from PayPal.

General Workflows

These are the general steps involved after a customer has purchased an eCommerce integration with Captivate Prime.

1. Launch project.
2. Get branding and apply to site style.
3. Development to map BC to Prime instance.
4. The customer will create the training (Courses or Programs) in Prime.
5. Select courses or programs inside the CoSo Prime.
6. Admin UI as to which one you want to be enabled (visible) within the eCom solution.
7. Set-up or use pre-existing credit card merchant.
8. Test.
9. Go-live.

These are the general steps involved of a Consumer Purchasing Training from an eCommerce Portal.

1. Select the course/program in ecommerce portal.
2. Consumer purchases training.
3. Captivate Prime will then set-up user if not existing (sends email to user notifying new Prime account).
4. Captivate Prime will assign the training to the consumer (sends email notification through Prime).
5. User launches / enters Prime starts course.

