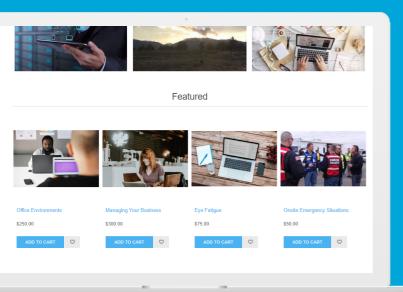


# **B2C eCommerce Module**

for Captivate Prime



This module provides organizations with a business to consumer eCommerce solution for Captivate Prime. An organization may offer to sell their self-paced, virtual classroom or physical classroom training through a hosted eCommerce portal.

# Included in all plans



No transaction fees (transaction fees from Credit card merchant still applies)



Products, file storage and bandwidth

### Sales Channels



Branded online store



Point of sale



Facebook / Instagram



Google Shopping

#### **Features**

- Responsive website
- Layout controls
- Single-page checkout
- Can be used with Apple Pay,
   Google Pay, Amazon Pay,
   PayPal and others.
- Coupons, discounts, and diff cards
- Professional reporting tools
- ✓ Blog integration
- Free Sitewide HTTPs and Dedicated SSL
- Product ratings and reviews
- Customer groups and segmentation
- ✓ Abandoned cart saver
- ✓ Persistent Cart

www.cosocloud.com sales@cosocloud.com

### Service and Support

- 24/7 live agent support for eCommerce shopping cart.
- Captivate Prime Integration Support with shopping cart M-F business hours.
- Express routing, priority support, and strategic account management available.

## Payment Processing

- No transaction fees to use leading payment gateways.
- ✓ (Optional) Special credit card rates from PayPal.

#### General Workflows

These are the general steps involved after a customer has purchased an eCommerce integration with Captivate Prime.

- 1. Launch project.
- 2. Get branding and apply to site style.
- 3. Development to map BC to Prime instance.
- 4. The customer will create the training (Courses or Programs) in Prime.
- 5. Select courses or programs inside the CoSo Prime.
- Admin UI as to which one you want to be enabled (visible) within the eCom solution.
- 7. Set-up or use pre-existing credit card merchant.
- 8. Test.
- 9. Go-live.

These are the general steps involved of a

Consumer Purchasing Training from an eCommerce

Portal.