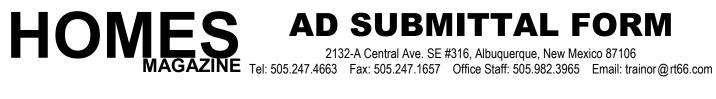


BASIC ADVERTISEMENT INFORMATI	ON <u>MUST</u> BE CO	MPLETE	D	
Advertiser Name:	Phone No.:		Date:	
Contact Name: Phone No.:				
1. Ad Size (Check one): Full-Page 2/3-Page 1/2-Page 1/3-Page Other:				
Number of new listings for us to shoot: + Number of listings w/ photos provided by Realtor: + Number of listings with existing photos from previous issues:			TOTAL number of listings:	
3. How will ad copy be submitted: On Disk Via E-Mail Hard Copy Only With all ad copy submitted on disk or via e-mail, please provide or fax a hard copy to the office.				
4. Special instructions or information for your ad:				
IMPORTANT INFORMATION: If you wish your listings to be in a specific order, please provide a hand-drawn layout. If a layout is not provided, we will choose the order — and the listings will not be rearranged after the initial design of the ad.				
NOTE: Please do a "Save As" and name the file as follows: CompanyName_Vol-Issue.DOC. Example: SmithRealty_06-10.DOC				
PROPERTY LISTING INFORMATION (copy blocks will expand as needed):				
Property Address:				
If No, Vol. , Issue for photo pickup OR  Realtor will provide photo.			Photo?  Yes  No condition:  Incandescent prescent  Natural Light	
Special Photo instructions (locked gate, dogs, etc.):		•		
Ad Copy Headline:				
Body Copy: (Please limit to 40 words or less, based on 5 characters-per-word count)				
Property Address:				
Is this a new listing for us to shoot?  Yes No If No, Vol. , Issue for photo pickup OR F If Yes, please include MLS printout or detailed street d		Interior Photo Lighting condi  Fluoresce	ition: Incandescent	
Special Photo instructions (locked gate, dogs, etc.):				
Ad Copy Headline:				

Body Copy: (Please limit to 40 words or less, based on 5 characters-per-word count)



Property Address:			
Is this a new listing for us to shoot?  Yes No If No, Vol., Issue for photo pickup OR FORMCHECKBOX Realtor will provide photo.  If Yes, please include MLS printout or detailed street directions to property.	Interior Photo? FORMCHECKBOX Yes FORMCHECKBOX No Lighting condition: FORMCHECKBOX Incandescent FORMCHECKBOX Fluorescent FORMCHECKBOX Natural Light		
Special Photo instructions (locked gate, dogs, etc.):			
Ad Copy Headline:			
Body Copy: (Please limit to 40 words or less, based on 5 characters-per-word count)			
Property Address:			
Is this a new listing for us to shoot?  Yes No If No, Vol. , Issue for photo pickup OR Realtor will provide photo. If Yes, please include MLS printout or detailed street directions to property.	Interior Photo? ☐ Yes ☐ No Lighting condition: ☐ Incandescent ☐ Fluorescent ☐ Natural Light		
Special Photo instructions (locked gate, dogs, etc.):			
Ad Copy Headline:			
Body Copy: (Please limit to 40 words or less, based on 5 characters-per-word count)			
Property Address:			
Is this a new listing for us to shoot?  Yes No  If No, Vol. , Issue for photo pickup OR Realtor will provide photo.  If Yes, please include MLS printout or detailed street directions to property.	Interior Photo? ☐ Yes ☐ No Lighting condition: ☐ Incandescent ☐ Fluorescent ☐ Natural Light		
Special Photo instructions (locked gate, dogs, etc.):	,		
Ad Copy Headline:			
Body Copy: (Please limit to 40 words or less, based on 5 characters-per-word count)			

Property Listings Information continued on next page