

We need 2 main files, the CSV and the Indesign file.

1. The CSV is a regular DATA MERGE FILE.

The first row contains headings for QR, text or image files. Each of these use a character to define its kind.

QR use #

TEXT needs no suffix on its column.

IMAGE FILES use @

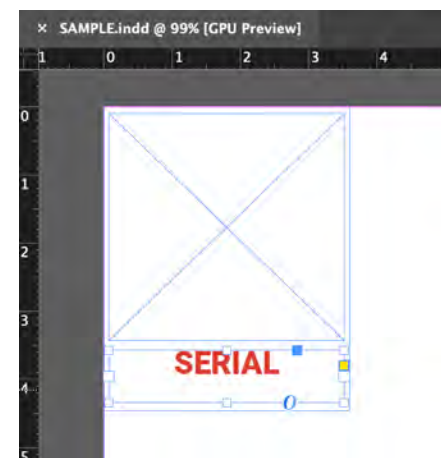
We can serialize our urls using the concatenate function. Each row will serve as a new entry.

A	B
#qr	qr_read
<a href="https://blueboystudio.com/sample_03604">https://blueboystudio.com/sample_03604</a>	sample_03604
<a href="https://blueboystudio.com/sample_03605">https://blueboystudio.com/sample_03605</a>	sample_03605
<a href="https://blueboystudio.com/sample_03606">https://blueboystudio.com/sample_03606</a>	sample_03606
<a href="https://blueboystudio.com/sample_03607">https://blueboystudio.com/sample_03607</a>	sample_03607
<a href="https://blueboystudio.com/sample_03608">https://blueboystudio.com/sample_03608</a>	sample_03608
<a href="https://blueboystudio.com/sample_03609">https://blueboystudio.com/sample_03609</a>	sample_03609

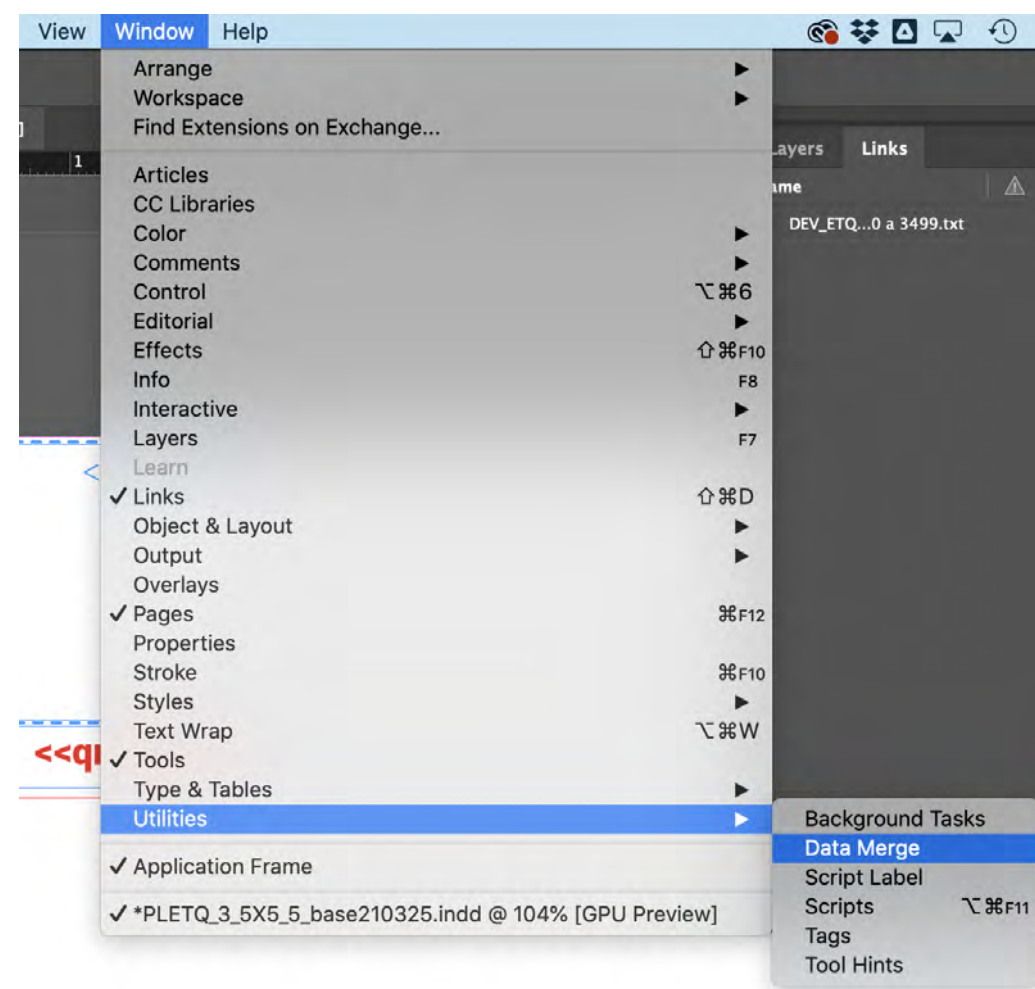
I use a google sheets file and download it as a CSV. Open it and verify that it has the correct encoding.

2. The indesign file is a single page file that will serve as a template for our variable data.

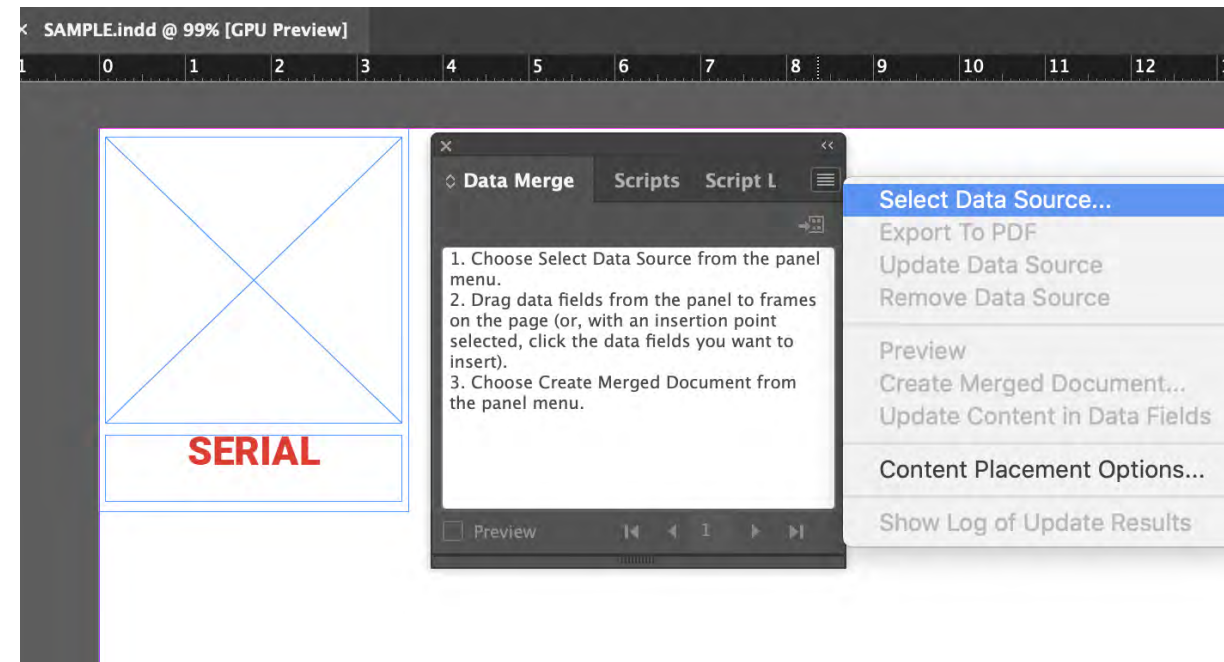
3. On the top left corner, add the QR place holder and the serial Text box



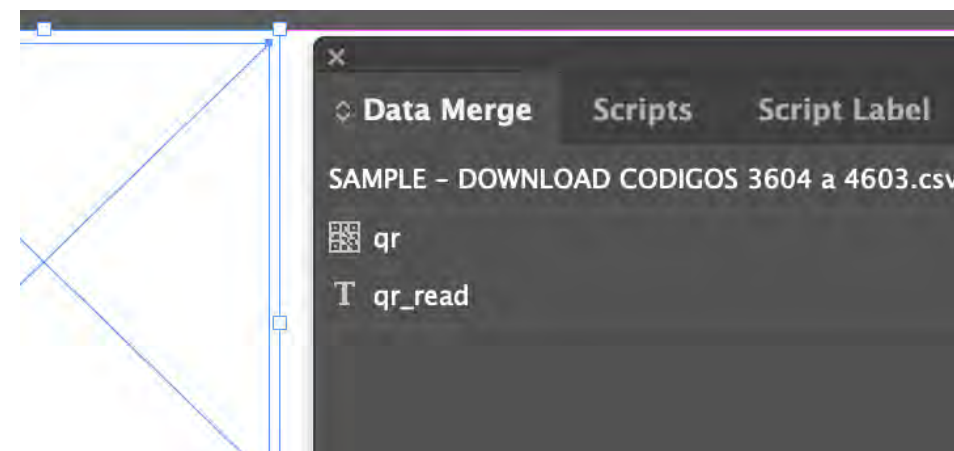
4. Open the Data Merge panel



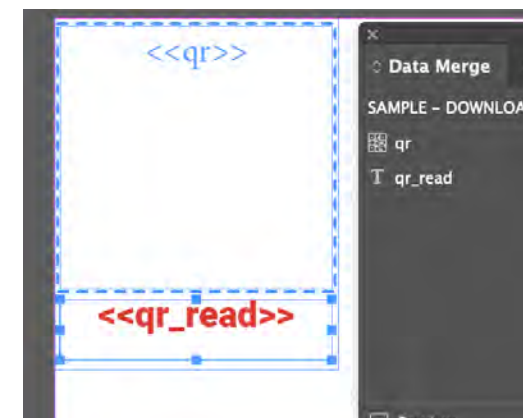
5. On the data merge panel click on Select Data Source, and open the CSV



6. If properly formatted, it will show each column of the CSV as a row for the variable data. Note that the column with “#” has already a QR symbol. And the Text has a “T” or type symbol.



7. Now drag and drop each on the Placeholders.

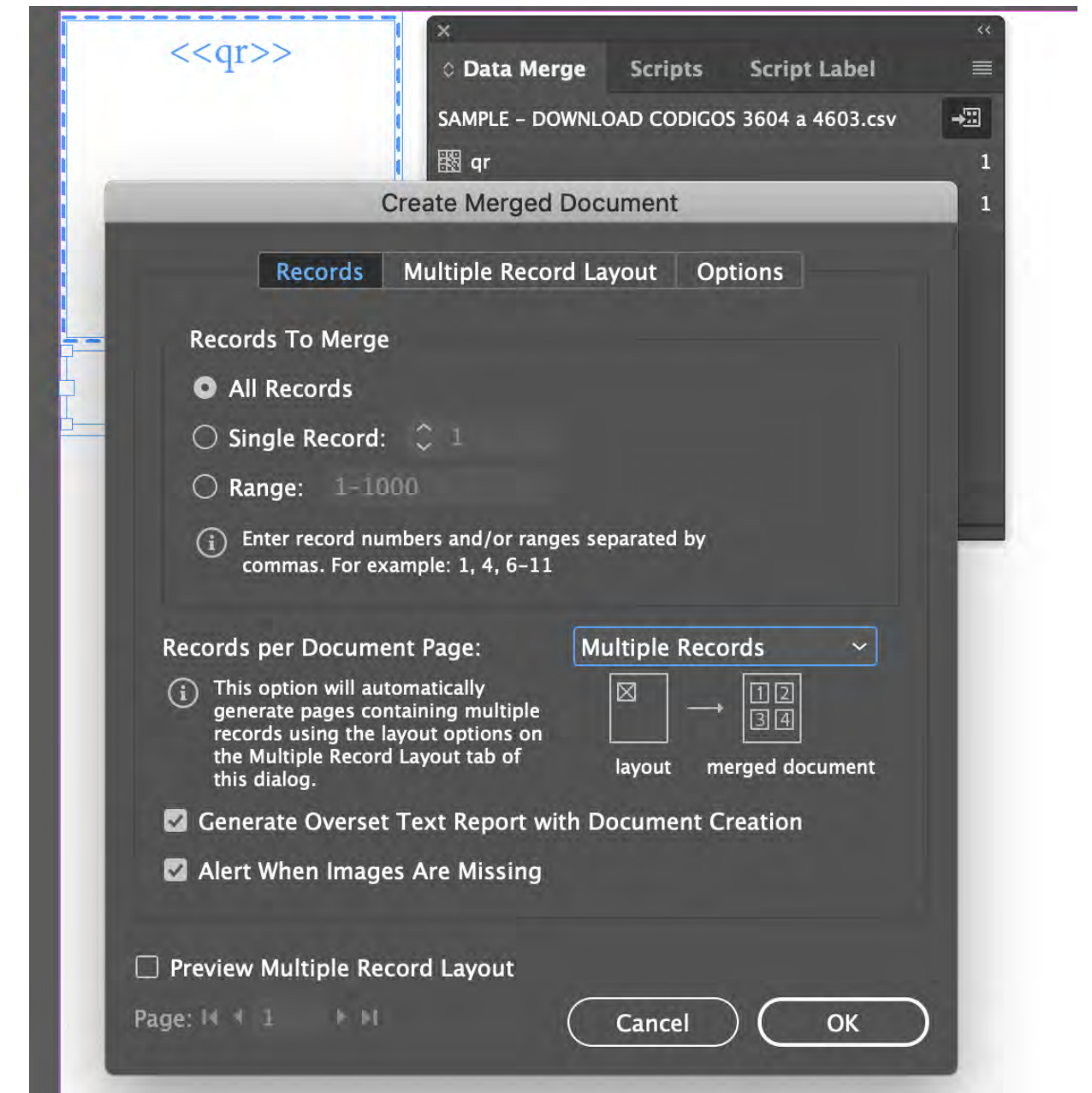


8. Click preview to see the variable data merged.



9. Before Merging the file review the Options for MULTIPLE RECORDS on the Create Merged Document dialog

1. Choose Multiple Records so you fill the page (I use this as labels) or Single Record for a One Template per page file.



Indesign will create a New file containing all your records, it will also create new pages as needed.

